

Dear readers and Lloydshare followers,

Welcome back to the Fall-Winter Edition of our Lloydsharing Newsletter. We’re heading to the last trimester of the year 2024 and it’s been an exciting but challenging journey for all of us working for the amazing vacation industry; and strategic business partnerships have been a key for our success reaching our monthly and yearly goals.

In this our second issue, we invite you to enjoy with us our latest testimonial, the new fun to read FIRST IN EVERYTHING section, most recent alliances and much more! As mentioned in our first edition, our main goal is to engage, inspire and inform you with content that matters.

We appreciate and value being part of our Lloydshare family. Your feedback and participation are our stamina to continue creating and sharing powerful news and data that may be important for you to know. Please feel free to share your thoughts and suggestions, as they are invaluable to us.



As you may have noticed, one of the most powerful credibility sales tools are Real Testimonials of satisfied members willing to recommend with future clients, friends and family, their amazing experience and happiness for being recognized by our Repayment Loyalty Program for staying Loyal to their Vacation Club and getting back money from the vacations they have already experienced and enjoyed!

On this edition we are delighted to share with you Ms. Coralee M. Certified and Notarized Testimonial, a member of the distinguished Grupo Velas.



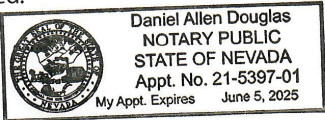
The additional purchase of Lloydshare ensured my loyalty to the timeshare membership, adding incentive for paying membership dues. It’s a big perk for the Club Membership at Velas. I believe that Vacation Clubs offering a product like Lloydshare’s is a good business strategy as loyalty is enticed. The terms & conditions were clear as well as attainable. The lump sum payment at the end was uncomplicated and timely for me. I am grateful the Velas Club offered the Lloydshare opportunity to me.

Coralee M. - Velas Resort

State of Nevada





County of Clark

Signed and sworn to (or affirmed) before me on Friday 26th April 2024 by Liza Stephen – Assistant to the CEO, Lloydshare Limited Incorporated.



(Signature of notarial officer)

Lloydshare powerful facts

-  Increase sales and average purchasing price.
-  Avoid and decrease cancellations.
-  Keep members in good standing with your vacation club.
-  We encourage members to make regular visits to their home resort or utilize exchange programs.

first

IN EVERYTHING



Ricardo Straffon Garduño

General Director

Fractional Residence Club by Invest Vacation Group



Raúl Ojeda

Corporate Director Vacation Club

Exotic Travelers

Born in Mexico City, July 01st, 1976; his favorite hobby is to ride his wave runner, and he has been in this industry for 14 years.

1. First thing you do when you wake up in the morning:

Thank God that I'm alive, get dressed and take my daughter to school.

2. First car you owned (bought or given by your parents) brand, model and year:

Jetta VR6 2001.

3. First place you traveled that you will never forget:

Hong Kong, in 2002 with my boss.

4. First book you remember reading that had a big impact on you:

Eckhart Tolle, "El poder del ahora".

5. First idol who inspired and/or influenced you?

My uncle, he was dedicated to construction, and I was always inspired by his way of doing things.

6. First job you ever had:

Delivery man and seller of imported merchandise in Importaciones Seyersa in Mexico City.

7. First thing you bought/purchased with your first paycheck:

I gave the money to my mom.

8. First thing that made you passionate about your current career:

When I visited one of his projects in Metepec with my uncle, that's when I realized I wanted to become a real estate developer.

9. First piece of advice you received that truly stuck with you:

Never leave unfinished what you start; if you begin something, you must always finish it.

10. First thing that made you passionate about the vacation industry:

I have always been passionate about hospitality. All the areas of a hotel seem very exciting to me. Customer service and offering the magic that only a hotel can provide fills me with satisfaction, and this industry is a way to be part of that environment.

Born in Mexico City; his favorite hobby is driving enthusiast and Formula 1 follower, and he has been in this industry for over 25 years.

1. First thing you do when you wake up in the morning:

I brush my teeth, drink a tall glass of water, and enjoy my coffee while watching the sunrise.

2. First car you owned (bought or given by your parents) brand, model and year:

It was a late 1970's Volkswagen Beetle that my parents bought for me to commute to college.

3. First place you traveled that you will never forget:

When I was 9 years old, I traveled with my parents on a summer road trip through northern Mexico and the western U.S., including Texas, Wyoming, Montana, Idaho, Arizona, New Mexico, North Dakota, South Dakota, and Colorado. It's a journey I'll never forget.

4. First book you remember reading that had a big impact on you:

The first book that really impacted me as a teenager was "The Godfather".

5. First idol who inspired and/or influenced you?

As a kid, I remember listening to President John F. Kennedy's promise to put a man on the moon. That had a profound impact on me.

6. First job you ever had:

As a kid, I was always hustling—selling magazines and newspapers, scrap to junkyards, and then electronics for cars and homes. I never stopped peddling.

7. First thing you bought/purchased with your first paycheck:

With my first formal paycheck, I went straight to the dealership and upgraded to a Golf GTI.

8. First thing that made you passionate about your current career:

Working for an exchange company I had the opportunity to visit many affiliated resorts and their showrooms. That's when everything clicked, and I knew I wanted to pursue a career in this industry.

9. First piece of advice you received that truly stuck with you:

Early in my career, my boss once told me: "This industry may seem glamorous, and you'll be surrounded by all kinds of temptations. But never lose sight of your mission. Stay focused on your path, and don't let anything distract you from your goals".

10. First thing that made you passionate about the vacation industry:

What first ignited my passion for the vacation industry was recognizing that, despite its negative image when I joined, the entry of trusted brands would change that. I saw this as a chance to align my principles, innovate, and create memorable vacation experiences while providing amazing career opportunities for employees and wealth for the owners.

Awards from our vacation industry

Lloydshare was awarded during this year’s AMDETUR congress in Puerto Vallarta, Mexico as the BEST LOYALTY PRODUCT 2024.



AMDETUR BEST LOYALTY PRODUCT 2024

Congratulations & Best Wishes



Fractional Residence Club by Invest Vacay Group: for their most recent project which we are positively sure will be as successful as their previous ones.



Raúl Alonzo: joined Fractional Residence Club as their Project Director.



Phil Woodward: new VP of Sales and Marketing for Epic Travelers Loyalty Club.

2024 INDUSTRY EVENTS

We will share Lloydshare activities with you when we participate in future events.

AMDETUR 2024

“Forging the Future” congress at Puerto Vallarta was the perfect forum to enjoy great master lectures and expert panels of leaders in our industry and from well-known companies in our private sector.

We want to congratulate Rosario Rodríguez Rojo / President of the Board of Directors AMDETUR, Daniel Linares / General Director AMDETUR without forgetting the wonderful smile and kindness of Mercedes Elizalde (Commercial Manager) and the knowledge of Virginia Martinez (Training and Liaison Manager) for this masterly organized event. Lloydshare was proudly Silver Sponsor.



In Loving Memory

Gustavo de la Serna C. (November 18th, 1952 – May 20th, 2024) was a kind and gentle human being and a loyal friend to many of us in and out vacations industry. Gustavo, who was part of the Wyndham Worldwide family for almost 20 years, served with passion and joy RCI and Wyndham Hotels & Resorts customers. Our condolences and respect go to Gustavo’s family.