Country Profiles

interval.

Country Profiles





UNITED STATES





Membership Profile- United States



Membership Profile- United States

Based on Global Membership 2021 Survey data



Travel





a promising data they May 22

The US is the leading country in

online transactions



(Exchange, Getaway & Certificates)

Booking

Channel



35%

59%



Mobile On-Site Rep 5% 1%



35

Important Factors Considered For Purchasing a

Timeshare



61%

Membership Profile- United States

Vacation



Western USA	48
Eastern USA	45%
Caribbean	43%
Western Europe	22%
Mediterranean	18%
Mexico and Central America	17%
Australia and New Zealand	9%
Western Canada	9%
The South Pacific	9%
Eastern Europe	7%
Eastern Canada	7%
Asia	4 %
South America	— 4%
Africa	3 %
Middle East	1%





Full kitchen 79% Wi-Fi access 76% Swimming pools/water sports 72% Beachfront 67% In-unit laundry 65% Restaurants/bars 61% Fitness center/spa services **34**% Outdoor grill **28%** Daily housekeeping services 19% Amenity Laundry service 15% Preference Org. adult activities 15% Golf = 15% Pet friendly 12% Handicapped access.
8% Org. children's activities 🔳 8%

Travel

interval...

CANADA



Membership Profile- Canada



Membership Profile- Canada







Booking Channel (Exchange, Getaway & Certificates)





32%

63%



Mobile On-Site Rep 4% 1%



<u>≁</u>



Membership Profile- Canada



Western USA Eastern USA	39%
Caribbean	30%
Western Europe	29%
Mediterranean	28%
Mexico and Central America	27%
Australia and New Zealand	24%
Western Canada	18%
The South Pacific	10%
Eastern Europe	7%
Eastern Canada	5 %
Asia	- 4%
South America	3 %
Africa	2%
Middle East	I 1%







Travel

Ţ

Ş,

TA AT

MEXICO



Membership Profile- Mexico









Membership Profile- Mexico



Membership Profile- Mexico



Travel





interval.

COLOMBIA

Membership Profile- Colombia



Membership Profile- Colombia







Booking

Channel

(Exchange, Getaway

& Certificates)

Colombia is comparable to the other Spanishspeaking countries, which have made most transactions via the call center





Mobile On-Site Rep 3% 0.2%



35

<u> 2</u>





Membership Profile- Colombia



Travel



BRAZIL



Membership Profile- Brazil



Membership Profile- Brazil



Safety protocols **1** 4%

Membership Profile- Brazil

38%

35%

33%

27%

22%

20%

17%

9%

8%

5%

Asia

Africa = 3%

17%

Beachfront/coastal 70% City/urban areas 41% Cruise 39% All-inclusive 34% નુ Tropical island 29% Mountains 16% Vacation Caribbean Lake **6**% Western Europe Experience Appeal Ski 4% Eastern USA r de la constante de la consta Rural 2% South America Golf 2% Mediterranean Desert | 1% Western USA Eastern Europe RE ER Mexico and Central America Wi-Fi access 81% Restaurants/bars 73% Australia and New Zealand Swimming pools/water sports 68% Western Canada Beachfront 63% Eastern Canada 🚥 5% Full kitchen 62% Daily housekeeping services 49% Middle East = 2% Fitness center/spa services 34% The South Pacific
2% In-unit laundry 26% Outdoor grill 16% Amenity Organized adult activities 15% Preference Laundry service 14% Organized children's activities 14% Pet friendly 11% Handicapped accessibility 7% Golf 4%

Travel

GERMANY



Membership Profile- Germany



Membership Profile- Germany





Membership Profile- Germany







MEXICO



Membership Profile- Australia





Membership Profile- Australia



Travel

Membership Profile- Australia





Vacation **Experience** Appeal

Beachfront/coastal Tropical island City/urban areas Mountains Cruise All-inclusive Lake	40% 28% 24% 23% 21% 17%	74%
Rural	1 4%	
Ski Desert	■ 6% ■ 3%	



South America = 3% Africa 3% Mexico and Central America 2%





JAPAN

Membership Profile- Japan





Membership Profile- Japan







Membership Profile- Japan

Vacation





Wi-Fi access	68%
Full kitchen	64%
Beachfront	52%
In-unit laundry	44%
Restaurants/bars	36%
ekeeping services	28%
enter/spa services	28%
cools/water sports	24%
Outdoor grill	24%
Golf	24%
hildren's activities	12%
Laundry service	8%
A A A A A A A A A A A A A A A A A A A	



Travel











interval



THANK YOU